

The David Rubenstein Show: Peer-to-Peer Conversations, Season 3 Premieres January 8th, 2021 on WETA PBS

Host David Rubenstein discusses successful leadership with the most influential people today

[November 30, 2020] – What makes a truly great leader? And how can leadership be developed into a force for true achievement? Washington, D.C.-based financier and philanthropist David Rubenstein sits down with influential figures to discuss their personal and professional choices and explore their paths to success. Presented to PBS stations nationwide by WETA, Washington D.C., *The David Rubenstein Show: Peer-to-Peer Conversations* returns for a third season beginning Friday, January 8th at 8:30pm on WETA PBS. General Motors (GM) is the exclusive corporate underwriter of the PBS broadcast.

"David continues to explore fascinating pathways to success through his insightful discussions with leaders in business, government, arts and entertainment, technology and beyond," said Sharon Percy Rockefeller, President and CEO of WETA. "The individuals featured this season have had an extraordinary impact on the world today. We are pleased to continue our partnership to present this engaging series to the PBS system."

The David Rubenstein Show: Peer-to-Peer Conversations, Season 3 premieres with a special one-hour episode with the late Supreme Court justice Ruth Bader Ginsburg, and includes discussions with Tim Cook, Apple CEO; Lorne Michaels, Saturday Night Live creator and executive producer; Charles Schwab, chairman and founder of Charles Schwab; philanthropists Bill and Melinda Gates; Amazon.com, Inc. Founder and CEO Jeff Bezos; golf legend Jack Nicklaus; National Medal of Arts recipient Renee Fleming, and business innovators Steve Ballmer, Mark Benioff, Aliko Dangote, Ken Griffin, John Rogers, and Jean Liu. As a peer in business, Rubenstein asks his guests frank questions, uncovering the moments that define how they think, lead and give back.

David M. Rubenstein is the co-founder and co-executive chairman of The Carlyle Group, one of the world's largest and most diverse private equity groups. A graduate of Duke University and the University of Chicago Law School, he is chairman of the board of trustees of the John F. Kennedy Center for the Performing Arts, regent of the Smithsonian Institution, president of the Economic Club of Washington, and a noted philanthropist who has loaned his copies of artifacts including the Magna Carta, Declaration of Independence, and Emancipation Proclamation to national museums. Rubenstein has also helped fund repairs to the Washington Monument.

The David Rubenstein Show: Peer-to-Peer Conversations is produced by Bloomberg Media and presented on PBS by WETA Washington, DC. General Motors (GM) is the exclusive corporate underwriter of the PBS broadcast.

For more information, please visit **weta.org**. Press materials and photography can be found at <u>weta.org/press</u>.

###

About WETA

WETA is the leading public broadcasting company in the nation's capital, serving Virginia, Maryland and the District of Columbia with educational initiatives and with high-quality programming on television, radio and digital. For national PBS audiences, WETA Washington, D.C., is one of the largest-producing stations of new content for public television in the United States, with news and public affairs programs including *PBS NewsHour* and *Washington Week*; films by Ken Burns such as *The Civil War* and *Country Music*; and performance specials from the White House, the U.S. Capitol, and the John F. Kennedy Center for the Performing Arts. More information on WETA and its programs and services is available at www.weta.org. On social media, visit www.facebook.com/wetatvfm on Facebook or follow @WETAtvfm on Twitter.

Press Contact

Olivia Wong, WETA Senior Director of Strategic Communications 703-998-2086 owong@weta.org